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HANSEN LEADERSHIP PROGRAM



DOANE
UNIVERSITY

IDENTIFY. CONNECT. IMPACT.

The Hansen Leadership Program provides developmental learning experiences and resources to offer Doane students the opportunity to cultivate and practice effective ethical citizen-leadership that inspires positive change within the Doane community and beyond.

DIRECTIONS

Directions is designed for first-year students who were leaders in high school and want to lead at college and beyond. Each year, about 32 incoming students are selected to participate and will receive an annual Hansen Fellows Award of \$1,000. Applications are found online and due early January.



PARTNERSHIP WITH LEADERSHIP CERTIFICATE AND MINOR

The Hansen Leadership program has a strong and established partnership with the College of Business and the Leadership Minor. Students are encouraged to pursue the Leadership certificate or Leadership minor in their time at Doane

STUDENT BOARD

The Hansen Leadership Advisory Board is a student group on campus that serves to build upon the leadership development of Doane students and to bring further awareness of Leadership programs.

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www.doane.edu/hansenleadership-program



WHO IS MACK THE DOG?

"Mack," our HLP mascot, is all across the Doane University campus, "sniffing out leadership." Mack's great grandpa was the model for the iconic hood ornament of Mack Truck, a company run by Zenon C.R. Hansen. Mr. Hansen, a prominent businessman, was a proponent of leadership development, and the Zenon C.R. Hansen Foundation supports events and programs that the Hansen Leadership Program facilitates.

MENTORS

All Directions students are assigned an upperclassmen mentor who has been connected to the Directions program and seek to foster connection with new students. Mentors are trained and given guiding materials for their meetings with students

QUESTIONS?

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