

Platteview Boosters Meeting Notes from 12-2-2020

Attendees: Rhonda Riha, Nikki Metzger Holly McAtee, Kim Johnson, Coach Mark McLaughlin, Cory and Christine Karschner, Lisa Houlton VIA ZOOM.

Meeting Minutes and Treasurer's motioned to approve by Holly, Rhonda seconded it.

New Business:

- Wish list payouts for 2020-2021. Baseball, basketball, dance, musical and softball is not paid yet.
- Memberships: Membership is down, income is up due to varied tiers of sponsorship. Ads for Daktronic boards are ready, Lisa will start working on winter program
- Winter apparel/Door sign: sold 2 door signs, Kim to email primetime on winter order.
- Concessions: Jan 8, 22, Feb 6. Sign up genius to go out
- We are showing an increased presence on all social media accounts
- Scholarship application to be updated

Next Meeting – 1/27/2021